Letter from the Director

Hello again!

This year’s Annual Report was designed to give you a broad look, at a glance, of the impact the library has had on our campus community. To do so, we’ve designed a large fold-out infographic to give an idea of the quantity of the work we have done. Take your time reading it over and I bet you find at least one thing that surprises you. (I know some of the numbers surprised me!)

We’ve also taken time to highlight some of the fantastic exhibits we hosted this past year, as well as the launch of the new Morninggret Health Library. This new service, embedded in the Schusterman Clinic, gives us a chance to work directly with patients and their families – to show that health literacy and information can help change lives for the better. It is important work, and we are grateful to the Schusterman Foundation for their support of this endeavor.

The librarians and staff of the Schusterman Library are all very proud of the hard work reflected in this report. It is my honor to lead such an amazing and dedicated team of information professionals, and to work at such a great institution as OU-Tulsa.

Stewart Brower, MLS, AHIP
Director of Libraries
University of Oklahoma - Tulsa

Morninggret Health Library

The new consumer health information center opened in October of 2012. Morninggret Health Library is the only facility in the region offering patient education and information services provided by a full-time medical librarian. Located on the 1st floor of the Schusterman Center Clinic, we welcomed 1900 visitors in our inaugural nine months of operation. Patients and families come to the library from Tulas and the surrounding area. They also come from rural communities as far away as Quinton, Foyil, and Depew, where there is little access to medical services, and few reliable resources for health education.

Last year, Morninggret Health Library participated in many community events and local outreach projects. In partnership with the Tulsa City-County Library and the Oklahoma Department of Libraries, over 320 free copies of books from the What to Do series went home with clinic patients, families, and guests. All selections were available in English and Spanish editions. Popular titles included When You Are Having a Baby, Teen Health, and When Your Child is Heavy, written for parents with low literacy skills.

The library also sponsored nutrition workshops and special events, including a health fair in the Schusterman Clinic lobby. The OU-Tulsa College of Nursing and College of Pharmacy provided basic health screenings while the library supplied information promoting health and wellness to about 50 participants. Other exhibitors at the event included Tulsa Health Department, Oklahoma DHS, INCOG, Tulsa Legal Aid, and Tulsa Transit’s SeniorFare Program.

Community engagement and outreach continues with workshops sponsored by the National Network of Libraries of Medicine and events in partnership with OU Physicians, OU School of Community Medicine, OU Center for Pediatric Care, and Tulsa City-County Library.

Gallery Exhibits

In 2012-2013, The Schusterman Library’s Arts & Information Gallery saw a diverse line-up of exhibits:

- One World, One People, the work of Roger Randis, former Mayor of Tulsa and Director of the Center for Studies in Democracy and Culture, OU-Tulsa.
- Randis’ photographs uncovered similarities and differences that exist within cultures.

- Festival de Courts Méranges, about a short film festival in Clermont-Ferrand, France.

- Against the Odds: Making a Difference in Global Health, a traveling exhibit from the National Library of Medicine that examines the heroic efforts of individuals and communities to improve all aspects of health worldwide.

- Tunnel of Oppression: An Analysis of Oppression, Privilege, and Power, an assignment in a graduate-level Human Relations course. This student-created exhibit exposed racial inequality, heterosexual privilege, gender inequality issues, and invited visitors to challenge such instances of oppression in society.

The Gallery and Outside Partners

OHD (Community Health and Environmental Design) sponsored a dissertation exploring issues of environmental design affecting early childhood development. This expert panel consisted of faculty from the OU Jeanne Rainbolt College of Education, a professional architect, and community educators. The Confucius Institute at the University of Oklahoma summer program used the gallery to teach Tai Chi to students.

Tulsa Opera participated with the library to present a lunchtime performance in the gallery, and a symposium on women’s production of Aida.
SCHUSTERMAN LIBRARY

AT OU-TULSA

2012-2013

We help students become scholars.

CATALOG SEARCHES
50,197

STUDY ROOMS
308 RESERVATIONS
OVER 908 HOURS
AND THAT’S JUST FROM JANUARY THROUGH JUNE 2013

328 ENCOUNTERS
2,020 PAGES READ

5,561 REFERENCE QUESTIONS
on everything from fishbone analysis
and traffic calming to midwifery and migraines
 Answered in person, by telephone, and by email

835 STUDENTS
IN LIBRARY WORKSHOPS AND CLASSES
THAT IS APPROXIMATELY HALF THE STUDENT BODY
WERE YOU ONE OF THEM?

5,467 BOOKS & ARTICLES
PROVIDED TO OU-TULSA PATRONS
THROUGH ILLIAD

149,760 PAGE VIEWS
OF OUR LIBRARY WEBSITE

WILLIAM SCHUSTERMAN
LIBRARY AT OU-TULSA

5,467 BOOKS & ARTICLES
PROVIDED TO OU-TULSA PATRONS
THROUGH ILLIAD

100 CHAT REFERENCE QUESTIONS ANSWERED IN OUR FIRST YEAR OF CHAT SERVICE

403 FACEBOOK FOLLOWERS

ONE HUNDRED AND ELEVEN EXPERT LITERATURE SEARCHES DELIVERED TO FACULTY RESIDENTS STUDENTS & STAFF

7,500 COFFEE CUPS
USED BY PATRONS TO ENJOY FREE LIBRARY COFFEE

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WERE YOU ONE OF THEM?

149,760 PAGE VIEWS
OF OUR LIBRARY WEBSITE

http://library.tulsa.ou.edu

43,399 NUMBER OF PATRONS WHO WALKED THROUGH OUR FRONT DOORS:

5,561 REFERENCES ANSWERED IN PERSON, BY TELEPHONE, AND BY EMAIL

328 Encounters
2,020 Pages Read

5,561 Reference Questions

5,467 Books & Articles

403 Facebook Followers

835 Students

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